Course learning outcomes and learning content

Lingwistyka stosowana

Applied Linguistics and Intercultural Communication

Course name: Practical English - Integrated skills 1 On successful completion of this course, a student in terms of skills:

- 1. Understands the main issues presented during radio programmes, television programmes and foreign language films
- 2. Comprehends B2 level texts
- 3. Presents their position
- 4. Comments on the opinions of others
- 5. Can write short notes/paragraphs

Course learning content:

Interests

Family

The home

School and education

Work

Fashion

Globalisation

The art world

Paranormal phenomena

Journalism and reporting

Animals

Food

Sport Health

Tourism

Ecology

History and stories

Holidays and habits

Space

Discoveries

Course name: Practical German - Grammar 1

On successful completion of this course, a student

in terms of knowledge:

- 1. knows the rules of grammar as taught in exercises and tries to apply them in communication
- 2. demonstrates acquisition of the material covered

in terms of skills:

- 1. can independently seek out, analyse and select information on the terminology and grammar models of German grammar
- 2. can understand the need for life-long learning and is able to do this independently

in terms of social competences:

1. is able to comprehend one's knowledge level

Course learning content:

personal pronouns, nominal phrases

definite and indefinite articles

possessive pronouns, declination of noun phrases in sg. and pl. (term 1)

regular and irregular conjugation (term 1)

negation (term 1)

modal verbs used objectively and separable verbs (term 1)

present perfect with auxiliary verbs "haben" and "sein" (term 1)

prepositions of time and place (term 1)

Past tense (term 2)

Past tense compared with perfect (term 2)

Reflexive verbs, pronouns and personal pronouns (term 2)

Verb government (pure cases and mediated by prepositions), question words, pronouns and adverbs (term 2)

Declination of adjectives (term 2)

Course name: Psychology of language and communication

On successful completion of this course, a student

in terms of knowledge:

1. has acquired the basic knowledge of the field (psychology of language and communication) and understands its links to the related areas of study and research

in terms of skills:

- 1. is able to define the basic terms and notions from the fields of psycholinguistics and sociolinguistics in terms of social competences:
- 1. understands the specificity of the subject (psychology of language and communication) as an area of study and research and its role in applied linguistics

Course learning content:

Psychology of language and communication and its links to the related areas of study and research Perception and production of speech

Introduction to first language acqusition

Individual differences in the process of second/foreign language acquisition

Bilingualism

Discourse, text and interaction from the perspective of psycholinguistcs and sociolinguistics

Analysis of communicative situations from the perspective of psychology of language and communication

Course name: Practical German - Integrated skills 1 On successful completion of this course, a student

in terms of knowledge:

- 1. understands short reading texts on the areas taught
- 2. demonstrates awareness of the heritage of the German-speaking areas

in terms of skills:

- 1. applies German vocabulary and grammar to level A1 and A2 of CEFRL
- 2. understands listening comprehension texts on the areas taught
- 3. speaks briefly in German on the areas taught in class
- 4. writes a short text on the areas taught in class, e.g. a letter or blog fragment
- 5. independently learns language, and about the world using dictionaries and online sources
- 6. effectively organises work in pairs, groups, preparing presentations, taking on various roles and demonstrating openness and tolerance towards other people and cultures

in terms of social competences:

1. demonstrates openness towards new ideas and be prepared to change opinions based on available data or arguments

Course learning content:

Providing basic information about yourself: regular conjugation

Jobs, civil status and numbers 0-100

Family: possessive pronouns Furniture and numbers: articles Describing objects: negation Office articles: plurals, accusative

Interests: the modal "können", irregular conjugation

Days of the week and time

Food: modals "mögen" and "möchten" Means of transport: separable verbs

Describing the day, months and seasons: past perfect with "haben" and "sein"

Directions: prepositions of place

The home: conjugating possessive pronouns Town: dative, personal pronouns in dative

Hotel: prepositions of time

Plans for the future: modal verb "wollen"

Health: imperative for 3rd person pl.

Appearance and character: perfect tense for inseparable verbs, past forms of "haben" and "sein"

Household duties: imperative for 2nd person sq. and pl.

Rules of daily life: modal verbs

Clothing: comparatives

Weather: sentences with "denn", impersonal pronoun "es"

Holidays: ordinals, the Subjunctive II "würde"

Around the family and work: perfect and past tenses, possessive pronouns

Home: decorating, moving
Tourism: nature and landscapes

Shopping Visiting the town

Culture: my favourite performances Sport and fitness: the Sunbjunctive II

Sickness and health: sentences with weil and deshalb

Careers

At the restaurant Companies Healthy eating

Foreign language learning

Post and telecommunications: passive Media: verbs that take dative and accusative

In a hotel

Travel: writing an Internet blog

Weather and climate

Cultural events: Where shall we go today?

Books and press

Management and administration: writing reports

Mobility

Education and work Working abroad

Course name: Practical English - Integrated skills 2 On successful completion of this course, a student in terms of knowledge:

- 1. knows the rules and codes of language use applied by the native speakers of English in the media
- 2. knows the concepts and ideas presented in authentic texts
- 3. knows the communication systems, like verbal, non-verbal and visual
- 4. when preparing oral presentations or writing longer texts knows the rules of copyright law

in terms of skills:

- 1. can write longer texts, prepare an oral presentation on the topic assigned by the teacher, present their opinion in a group discussion, can participate in a debate, comment on the opinions of others
- 2. can use dictionaries and other resources to understand the message in the media or write longer texts
- 3. can critically assess opinions in a debate or in writing
- 4. can critically present opinions in a debate or in writing
- 5. can write academic papers with a proper structure and line of argumentation
- 6. can work individually or in a team on a task assigned by the tutor, like a project, simulation language game or an exam
- 7. can organise life long learning process to expand language skills

in terms of social competences:

- 1. can apply and extend the gained knowledge, for example is interested in the newest cultural trends of the Anglosphere
- 2. knows the ethic of using materials in oral presentations

Course learning content:

Lifestyle - winter semester

Private vs public - winter semester

Consumer society - winter semester

Interpersonal relationships - winter semester

Culture clash - winter semester

Discrimination- winter semester

National stereotypes - summer semester

Humour - summer semester

Charity organisations - summer semester

Crime and the judiciary - summer semester

The media - summer semester

Transition rituals - summer semester

Writing and revising short summaries of texts on general topics - winter semester

Planning and drafting an expository and argumentative essay outline - winter semester

Searching, critical evaluation, summarizing and paraphrasing information from a longer source text in terms of a complex thesis - summer semester

Writing a full expository and argumentative essay based on organizational models - summer semester

Course name: Practical German - Integrated skills 2 On successful completion of this course, a student in terms of knowledge:

- 1. understands short articles, letters and e-mails, refusals and confirmation of invitation, commentaries in German
- 2. independently broadens their language knowledge based on dictionaries, lexicons, also online
- 3. is aware of the complex nature of language, especially in relation to expressing emotions

in terms of skills:

- 1. knows vocabulary and grammar of the German language at the level of B1 of the CEFR
- 2. reads with comprehension: articles, commentaries, blogs connected with the lesson topic, written in standard language with elements of everyday discourse and follows current trends in German speaking countries, as far as writing various texts in the Internet is concerned
- 3. in a simple and coherent way talks about (in German) how to look for a job, can give advice, talk about one's lifestyle, express their opinion on topics discussed in class related to past experiences and future plans. At the same time discusses the aforementioned topics while displaying openness to new ideas
- 4. writes simple comments, texts on blogs, letters and e-mails (invitations, refusals, confirmation of arrival), writes a job application
- 5. prepares oral presentations on topics related to life in German language speaking countries
- 6. has organized general knowledge on expressing disappointment in German, have general knowledge on writing work-related letters and e-mails
- 7. listens with comprehension texts related to the topics from lessons

in terms of social competences:

1. effectively organizes their work

Course learning content:

Adjective forms: comparative and superlative; nominalisation

Describing a person's looks and character

Describing statistical data

Flats and real-estate Future tense: Futur I

Genitiv – Genitive adjective forms, preposition trotz

Healthy lifestyle, sport, healthy diet

Infinitive with and without zu

Invitations

Making complaints

Naming advantages/ disadvantages and giving advice

New technologies, media and press

Past tenses: Präteritum and Plusquamperfekt

Professions, work and official e-mail correspondence

Relative clauses

Speaking about happy/unhappy live moments and missed chances

Subjunctive II

Talking on the phone; interactions with customer service

Ways of linking clauses: causal, concessive, conditional, temporal

Art, culture and events Compound conjunctions

Discussing ideas, expressing approval/disapproval and beliefs

Environment and climate

Envisioning ideas for the future

Landscapes and tourism

Lifelong learning and job application

Modal particles denn, doch, eigentlich, ja

Passive voice in past tense (Präteritum, Perfekt)

Passive voice with modal verbs

Politics, society and democratic participation

Speaking about history, personal biographies and memories

Speaking about misunderstandings

Usage and functions of es

Using participles (Partizip I + II) as adjective

Ways of linking clauses: adverse, causal, consecutive, final, local, modal, temporal

Course name: Practical English - Integrated skills 3 On successful completion of this course, a student

in terms of knowledge:

- 1. knows how to use an appropriate set of lexical and discursive means to express his / her own opinions and comment on the views of other people
- 2. knows how to skillfully use appropriate communication strategies appropriate to a given type of discourse

in terms of skills:

1. is able to freely express himself / herself in English on current and / or controversial social and cultural topics

in terms of social competences:

- 1. is ready to participate effectively in academic discussions
- 2. is ready to work in a team and effectively communicate in a group

Course learning content:

Traditional and alternative medicine

Brain secrets and neurocognitive science

Professional career - choices, expectations and reality

Consumerism and shopaholism - addictions or modern features

Threats in the modern world

Superstitions and stereotypes

The class system in England and Poland

Religion in the modern world

The role of games in the contemporary culture

Cinema – arts or entertainment?

Course name: Practical German - Integrated skills 3 On successful completion of this course, a student in terms of knowledge:

1. is aware of the complex nature of the language, especially when it comes to the ambiguity of some words, the use of conjunctions als, wenn, bevor, nachdem, the passive voice, the passive voice with modal verbs and relative pronouns in attributive sentences

in terms of skills:

- 1. knows the vocabulary and grammar of the German language at the B1+ level of the European System for the Description of Language Education
- 2. is able to understand reading and listening texts in German, including questionnaires, interviews, articles, descriptions of subjects related to the topics discussed in class, understands the ethical issues related to the responsibility for the reliability of the knowledge provided
- 3. expresses an opinion in German on the topics discussed during the classes concerning friendship, family, neighborhood and work; expresses wishes, indifference and approval, conviction on a topic, formulates arguments for and against, makes an oral presentation; presents a position in a specific communication situation and adequately justifies the opinion, as well as asks in the event of ambiguity
- 4. writes abstracts of articles, describes a diagram, writes an application for a job, expresses a written opinion on a given topic, formulates a short advertising text
- 5. independently expands the language knowledge on the basis of dictionaries, lexicons, also online, blogs

6. prepares a project and a presentation on a given topic, effectively organizing the work while working on the project and preparing the presentation

in terms of social competences:

1. has ordered general knowledge on topics related to the issues discussed in classes, in particular related to interpersonal relations and related to the contemporary world of work

Course learning content:

Travel

Mobility in the modern world

Work and holiday

The contemporary canon of beauty and the canons of beauty in different cultures

Memories of youth

Describing cause and effect relationships

Participles (Partizip I i II)

Prepositions to describe a place and time

Around friendship and family

Neighborhood

Conflicts between generations

Items, products, exhibits

The world of work

Job application

From argument to agreement

Negotiations

Use of conjunctions als, wenn, bevor, nachdem

The passive voice, the passive voice with modal verbs

Relative pronouns in attributive sentences

Course name: Third language - Polish

On successful completion of this course, a student

in terms of knowledge:

- 1. has knowledge of the phonetic system of the Polish language.
- 2. knows basic vocabulary and basic grammatical structures for: naming people, places, interpersonal relationships, interests and expressing; basic characteristics; situations and conversations of everyday life; basic sociocultural behavior.

in terms of skills:

- 1. understands familiar words and phrases in speech, commands, requests, questions and information.
- 2. can keep up with the comprehension of a simple text when the pace of speech is slow and the pronunciation is clear.
- 3. understands the general meaning of texts from everyday life.
- 4. can read simple texts with comprehension.
- 5. can write a short message (e.g., text message, e-mail).
- 6. can describe his/her future plans.
- 7. can describe past event.
- 8. can simply describe his/her family, surroundings, interests and activities.
- 9. can describe a person.
- 10. can ask and answer questions about common topics.

in terms of social competences:

- 1. is ready to confer and talk with other people.
- 2. is ready to express his/her opinion on familiar topics.

Course learning content:

Introduction to the proper phonetic system of the Polish language: alphabet, pronunciation, intonation, accent.

Making friends, introducing yourself, basic personal information about yourself and your close family, brief self-presentation and people characteristics.

School supplies.

Free time, hobbies, professions.

Basic food, fruits, vegetables; Shopping - types of stores, prices; Meals, making restaurant orders; Expressing food preferences.

Invitations, family.

Time: time of day, hours, days of the week, seasons, weather.

City, house, flat.

Future plans.

Wellbeing and mood.

Travelling- railway station, geographical directions, tourist attractions.

Dates, phone calls, weekend plans.

Physical appearance, body parts.

At the doctor, at the dentist.

Problems: complaint, accident, theft.

Course name: Research methodology

On successful completion of this course, a student

in terms of knowledge:

- 1. knows, to an advanced level, the specificity of methodology in applied linguistics, correctly describes research methods, techniques and tools from applied linguistics
- 2. knows basic terms and rules of copyright

in terms of skills:

- 1. selects chosen research methods and tools and effectively uses them in individual or group work
- 2. independently searches for, analyses, assesses, selects and integrates written information using innovative and multimedia information sources
- 3. independently, analytically and critically interprets the work of other authors, conducts a synthesis of various opinions, makes a choice of methods, processes and presents the results of one's work in writing and orally; writes a semester assignment that is properly structured and is properly argumentative
- 4. plans and realizes one's own lifelong learning, perfects the skills gained and direct the development of others
- 5. applies basic terms and rules of copyright in reference to the opinions of other authors in the area of research works in applied linguistics
- 6. communicates during project work in a small group using traditional and multimedia communication means

in terms of social competences:

- 1. critically applies chosen research methods and updates his/her knowledge working individually and in a group
- 2. ethically and reliably uses innovative and multimedia information sources
- 3. fulfills obligations to the group, co-organizes its work in the project using traditional and multimedia communication means

Course learning content:

Research methodology in applied linguistics – introduction to basic terms and review of the most important qualitative research methods (interview) and quantitative research methods (surveying)

Designing the conceptual phase of one's own research and in a team

Information analysis using various sources from research methodology

Presentation of results of one's own research project in a team

Course name: Proseminar

On successful completion of this course, a student

in terms of knowledge:

- 1. knows basic terms and theories from the area of applied linguistics worked through
- 2. knows the rules and stages of preparing a research project for the purpose of writing a BA dissertation
- 3. knows the rules of using someone's work in preparing one's own BA dissertation

in terms of skills:

- 1. is able to read critically scientific texts from a given area of applied linguistics
- 2. is able to select and critically evaluate bibliographic sources for the research project

in terms of social competences:

- 1. is ready to apply basic methods of qualitative and quantitative analysis in applied linguistics
- 2. is ready to select and narrow down the research area to prepare one's BA dissertation

Course learning content:

Selected topics from a given field (depending on the teacher)

Applied linguistics research methodology

Scientific text analysis

Stages and rules of preparing a research project

Searching for and critically evaluating bibliographic sources

Rules of academic writing

Course name: English pronunciation

On successful completion of this course, a student

in terms of knowledge:

- 1. knows how to distinguish written General American from written British English
- 2. knows how to correctly read dictionary phonetic transcriptions of English words

in terms of skills:

- 1. is able to correctly articulate the British English phonemes which cause learners most problems
- 2. is able to distinguish General American pronunciation from the British Received Pronunciation
- 3. is able to correctly articulate phonemes which differ significantly in British and American speech

in terms of social competences:

- 1. is ready to fluently read English texts using a British accent, using linking sounds
- 2. is ready to identify irregularities in the spoken and written forms of English

Course learning content:

Introduction to English accents and dialects

Introduction to the phonetic transcription of English

Pronunciation of selected English vowels

Pronunciation of selected English consonants

Pronunciation of selected English diphthongs

Introduction to the differences in the forms of spoken and written American and British English Linking sounds in Received Pronunciation

Course name: Practical English - Grammar

On successful completion of this course, a student

in terms of knowledge:

1. knows organised, advanced practical English grammar structures and the possibilities and limitations resulting from the competences achieved

in terms of skills:

- 1. applies the rules of English involving advanced distinctions in spoken grammar (formal and informal speech)
- 2. critically assesses linguistic correctness and correct their own and others' errors in both speaking and writing
- 3. independently and innovatively plans and carries out lifelong learning using dictionaries and other traditional and online sources

in terms of social competences:

1. is ready to update her/his knowledge and skills concerning the English grammar based upon own observations and opinions of experts.

Course learning content:

Present time

Past time

Present Perfect and Present Perfect Continuous

Future time

Verb patterns

The passive voice

Conditionals

Subjunctive and unreal time

Modal verbs

Assumptions with modal verbs

Relative and non-finite clauses

Reported speech

Articles

Inversion and emphasis

Prepositions

Course name: German pronunciation

On successful completion of this course, a student

in terms of knowledge:

1. correctly reads dictionary phonetic transcriptions of German words

in terms of skills:

1. correctly articulates German phonemes which cause learners most difficulties

- 2. identifies standards of German writing
- 3. correctly articulates phonemes which vary significantly in German speech
- 4. identifies irregularities in the spoken and written forms of German

in terms of social competences:

- 1. identifies standards of German pronunciation
- 2. fluently reads texts in German using the principles of German pronunciation

Course learning content:

Introduction to German accents and dialects

Introduction to the phonetic transcription of German

Pronunciation of selected German vowels

Pronunciation of selected German consonants

Pronunciation of selected German diphthongs

Introduction to differences in standard German pronunciation

Linking sounds in standard German pronunciation

Course name: Descriptive grammar of English

On successful completion of this course, a student

in terms of knowledge:

- 1. is aware of the distinctive features of English phonemes.
- 2. is aware of rules concerning word and sentence stress.
- 3. is aware of rules concerning intonation in English sentences.
- 4. is aware of rules which govern the division of English words into syllables.
- 5. distinguishes between different types of morphemes.
- 6. is familiar with the characteristics of all parts of speech.
- 7. is familiar with the characteristics of all parts of sentence.
- 8. is aware of different types of sentences in English
- 9. is aware of a variety of semantic relations.

in terms of skills:

- 1. can compare and contrast English sounds with each other.
- 2. can read transcribed words and sentences.
- 3. can transcribe English words and sentences
- 4. can use dictionaries in order to identify primary and secondary stress in words.
- 5. can recognise intonation patterns and reflect on the use of intonation in spoken communication.
- 6. can analyse words in terms of their morphological components.
- 7. can identify word formation processes
- 8. can analyse sentences in terms of syntactic analysis
- 9. can identify semantic relations between words.

in terms of social competences:

- 1. can participate in debates and discussions focused on linguistic topics.
- 2. can negotiate meaning through asking for and giving clarification.

Course learning content:

The scope of Descriptive Grammar.

Articulatory phonetics.

British English consonants.

British English vowels.

Phonemes and allophones.

The syllable.

Stress.

Intonation.

Variants of English.

Word formation.

Morphology.

Parts of speech.

Parts of sentences.

Types of sentences.

The foundations of semantics.

Course name: Information technology

On successful completion of this course, a student

in terms of knowledge:

1. identifies the basic principles of copyright law.

in terms of skills:

- 1. effectively and appropriately formats large texts in a word processor using automated functions.
- 2. presents data during a presentation using a multimedia presentation maker.
- 3. appropriately selects and uses online resources (websites and databases).
- 4. properly provides references and bibliographical data in an academic text.

in terms of social competences:

1. is aware of the legal consequences of ignoring it.

Course learning content:

Introduction to the theoretical and practical aspects of formatting non-literary and academic texts using a word processor.

Introduction to the theoretical and practical aspects of providing references in an academic text using a word processor.

Rules for creating presentations using multimedia presentation maker.

Searching and selecting information online.

Current copyright law.

Course name: Discursive practices in mediation dialogue

On successful completion of this course, a student

in terms of knowledge:

- 1. knows how to define dialogue in terms of discourse and interaction and describe selected ideas and theoretical approaches
- 2. Knows methods used in the analysis of discursive practices, will be able to describe and define them in terms of skills:
- 1. is able to define dialogue in terms of discourse and interaction and describe selected ideas and theoretical approaches
- 2. can define methods used in the analysis of discursive practices, will be able to describe and define them
- 3. able to define and describe mediation dialogue
- 4. Identify the role of mediation dialogue inintercultural communication as well asidentify areas and the need to developrelated skills and to independently gainspecialist knowledge in the area: look forrequired information in different ancillarysources and use it to do a specificactivity/ task

in terms of social competences:

1. is able to apply discursive practices in coaching dialogue and identify thelinks with its mediation role. **Course learning content:**

Dialogue as discourse and interaction, discursive practices – theoretical approaches, selected concepts Discourse analysis from an interdisciplinary perspective, introduction to discursive practices in dialogues The philosophy of dialogue, concept of mediation (cognitive and didactic), types of mediation dialogues Dialogue as a tool of self-knowledge and development – description and analysis of coaching dialogue in the area of human resources development and education.

Perspectives and potential of coaching dialogue in intercultural communication.

Course name: Composing and editing functional texts in English

On successful completion of this course, a student

in terms of knowledge:

- 1. Knows the basic structural, functional and stylistic criteria of selected functional texts in English in terms of skills:
- 1. Can recognise structural, functional and stylistic communicative aims of selected text types in English
- 2. Can write selected functional texts, including longer texts, in English
- 3. Can evaluate one's own text and texts of others from the structural, functional and stylistic angle in terms of social competences:
- 1. Understands basic intellectual property rules in the context of using the texts of other authors **Course learning content:**

Linguistic and socio-cultural features of chosen text types.

Functional, structural and stylistic features of selected text types (ex. short story, personal essay, interview).

Strategies of composing selected text types.

Course name: Practical German - Grammar 2

On successful completion of this course, a student in terms of knowledge:

- 1. knows the rules of grammar as taught in exercises and tries to apply them in communication
- 2. demonstrates acquisition of the material covered

in terms of skills:

- 1. can independently seek out, analyse and select information on the terminology and grammar models of German grammar
- 2. can understand the need for life-long learning and is able to do this independently

in terms of social competences:

1. is able to comprehend one's knowledge level

Course learning content:

Genitive, Adjective declination in Genitive (term 1)

Adjectives as nouns, comparison of adjectives (term 1)

Causal clause (Conjunctions weil and da), Conditional clause (Conjunctions wenn and falls), Temporal clause (Conjunctions während and bevor), Concessionary clause (Conjunctions obwohl, trotzdem), Relative clauses (term 1)

Plusquamperfekt with haben and sein; conjunction nachdem (term 1)

Infinitives with zu and without zu (term1)

Futur I (term1)

Passiv (term1)

Conjunctions and adverbs (consequences and reasons): darum, deswegen, daher, aus diesem Grund, nämlich; Preposition wegen, Conjunctions (an)statt/ohne...zu, (an)statt/ohne dass, Conjunctions damit, um...zu, Conjunctions indem, sodass, Two-part conjunctions (term 2)

Partizip Präsens and Perfekt as adjectives (term 2)

nicht/nur brauchen + Infinitiv with zu (term 2)

Expressions with es (term 2)

Modal particles denn, doch, eigentlich, ja (term 2)

Local and temporal prepositions innerhalb, außerhalb, um...herum, an/am...entlang (term 2)

Konjunktiv Präteritum and Plusquamperfekt (term 2)

Course name: Composing and editing functional texts in German

On successful completion of this course, a student

in terms of knowledge:

- 1. knows and understands the structure and function of the basic genres of applied texts in German
- 2. knows how to use patterns of applied texts available in the literature and on the Internet while respecting the principles of copyright and property protection

in terms of skills:

- 1. is able to analyse selected applied texts from the point of view of macro- and microstructure, vocabulary and phraseology as well as features of written language and official style
- 2. is able to write selected basic texts in German using the lexis, phraseology, syntax and style characteristic of the given textual genre.
- 3. is able to write selected basic academic texts in German using the lexis, phraseology, syntax and style, characteristic of this type of texts

in terms of social competences:

1. is able to understand the ethical issues connected with responsibility for the accuracy of the knowledge one transmits and respect for intellectual property intellectual property in the use of specimen texts available in the literature and on the Internet

Course learning content:

Structural, linguistic and socio-cultural specificity of selected text types and genres

Structural, functional and stylistic features of selected texts, e.g. private letter, season's greetings, commercial letters (enquiry, offer, order, confirmation of order)

Selected strategies of editing text, e.g. formulating the aim and text plan, paraphrasing sections of text

Course name: Text and discourse linguistics

On successful completion of this course, a student

in terms of knowledge:

1. Knows methodological assumptions and main concepts behind discourse analysis and conversation analysis.

in terms of skills:

1. Can describe types of English interactions.

2. Can analyze English interactions

in terms of social competences:

1. Has teamwork skills.

Course learning content:

Introduction to discourse analysis and conversation analysis.

Presentation of the selected tools used in conversation analysis.

English interaction types and genres.

Interactional mechanisms, preference organization, adjacency pairs, sequence types and types of turns in English interactions.

Course name: Descriptive grammar of German On successful completion of this course, a student

in terms of knowledge:

- 1. knows and understands basic concepts and terminology in the field of morphology and parts of speech in German
- 2. knows and understands basic concepts and terminology in the field of German syntax
- 3. has structured general knowledge of German morphology and German parts of speech
- 4. has structured general knowledge of German syntax of simple and complex sentences as well as sentence equivalents
- 5. knows and understands the complex nature of the German language and its connections with other languages, including Polish

in terms of skills:

- 1. can independently seek out, analyse and select information on the terminology and grammar models of German grammar
- 2. can effectively use methods and tools to conduct a morphological and syntactic analysis of selected structures and critical, reflexive assessment of their accuracy, and can conduct substantive argumentation
- 3. can effectively organise one's own work and the work of others, can assess the validity of the solutions as well as understands the need for life-long learning

in terms of social competences:

1. is aware of one's own knowledge and skills in the field of morphology and syntax of the German language and is ready to update them using various sources

Course learning content:

German conjugation

German declension

Structural, semantic and functional features of invariable parts of speech in German

Structure and word order of simple and complex sentences in German

Characteristics of the predicate and its parts in German

Characteristics of the constituents of the sentence and their components in German

Syntactic analysis of simple and complex sentences in German

Course name: Public speaking

On successful completion of this course, a student

in terms of knowledge:

- 1. knows how to make a public speech, give a public presentation (or make a public appearance) using multimedia (i.e. a projector connected to a computer, a lecture hall equipped with an audio system)
- 2. understands and knows how to use the correct vocabulary and prepare a text of a public speech (in writing), based on an advanced knowledge of the foreign language associated with a given specialisation
- 3. knows and understands eristic techniques, rhetorical tropes and figures, and principles of argumentation used in public speaking

in terms of skills:

- 1. is able to analyse statements and public appearances made by politicians, business people or popular scientists in the language of a given specialisation
- 2. is able to use in a contextually appropriate manner both verbal and non-verbal resources, based on a knowledge of selected aspects of applied linguistics
- 3. is able to recognise cultural differences in the context of public appearances in various regions of the world

4. is able to give a presentation in a public forum based on the latest trends in public speaking using information technology and multimedia (a computer connected to an overhead projector in modern lecture halls with audio-video systems)

in terms of social competences:

1. is ready to critically analyse their own performances and to spot and improve weaknesses in them **Course learning content:**

The structure of a presentation. Generating interest; logical connections; concluding.

The fear of public speaking. How to deal with stress while giving a public presentation.

Specialist terminology in public speaking.

The analysis of public appearances (Ted Talks; Toast Masters). Verbal and non-verbal resources used in public performances.

The composition. Fundamental terms in rhetorics. Rhetorical figures increasing communicative competence and verbal expression.

Non-verbal signals in public speaking. Ekman and Friesen's (1969) classification of non-verbal behaviours. Proxemics. Vocal modulation.

The elements of persuasive communication in public presentations - practical aspects, based on the examples of political speeches.

Intercultural elements in public presentations (facial expressions, gestures, body language, clothing).

Practice. Student presentations. The analysis of the public presentations given by students.

Course name: Cultural Studies of the English speaking area

On successful completion of this course, a student

in terms of knowledge:

- 1. knows the basics of linguistic theory that can be applied to the studies of culture and the linguistic landscape
- 2. knows how to cite and use the material related to cultural phenomena from a given language area in terms of skills:
- 1. will be able to define basic terms from the field
- 2. will be able to describe basic cultural phenomena of the English speaking areas
- 3. will be able to interpret cultural texts (including the linguistic landscape), while being aware of the influence of one's own culture on the interpretation
- 4. will be able to compare cultural phenomena and texts, including the linguistic landscape
- 5. will be aware of the specificity of applied linguistics in relation to the studies of the culture of a given language area and the analysis of the linguistic landscape
- 6. will be able to prepare and present an independently selected cultural phenomenon from a given language area and analyse the linguistic landscape of the given area and the role it plays

in terms of social competences:

1. will be able to assess their competence and its applicability in their career path

Course learning content:

The United Kingdom: introducing basic terminology

The United Kingdom: the nation and regions

The United Kingdom: the youth and subcultures

The United Kingdom: social class and politics

The United Kingdom: multi-ethnicity: religion and heritage

The United Kingdom: linguistic landscape: basic terms and approaches, analysis and interpretation

The US: cultural studies and linguistic landscape - introduction

The US: regions of the US

The US: the society: Native Americans (American Indians)

The US: the society: African-Americans

The US: the urbanization of the US

Course name: Cultural Studies of the German speaking area On successful completion of this course, a student

in terms of knowledge:

- 1. Will be able to indicate and place in a socio-cultural context the most important facts to do with the socio-cultural development of German speaking countries.
- 2. Will be able to indicate selected linguistic differences in different varieties of German and describe selected German dialects.

in terms of skills:

1. Will be able to work in a team, present and explain selected trends in the socio-cultural life of German speaking countries.

in terms of social competences:

1. Will be able to critically and independently use information sources in German.

Course learning content:

Socio-cultural development of the German speaking countries (Germany, Austria, Switzerland, Liechtenstein, Luxembourg): selected topics.

Linguistic variety of the German speaking countries and German dialects.

Selected socio-cultural trends in the German speaking countries and their media representations.

Course name: Business communication in an intercultural context

On successful completion of this course, a student

in terms of knowledge:

- 1. makes themselves understood a business context with a particular emphasis on work in multicultural project groups
- 2. formulates texts typical of the multicultural business reality
- 3. reconstructs, based on specialist discourse, specialist knowledge from selected disciplines

in terms of skills:

- 1. mediates written and spoken business communications between specialists from a given area, taking into account the intercultural context
- 2. mediates business communications between specialists and non-specialists with particular emphasis on the intercultural context

in terms of social competences:

1. demonstrates an awareness of intercultural differences between various working models in various German- and English-speaking countries, as well as the differences between them

Course learning content:

Intercultural communication in everyday life and professional environment.

Characteristics of business communication in multilingual corporations with special focus on intercultural differences.

Introduction to project work in intercultural teams.

Managment styles, working models and potential probelsm in intercultural context.

Differnt concepts representing the multinational cooperation in bussines sector.

Decision making process in intercultural context.

Business negotiations in intercultural context.

Corporate jargon.

Written business texts in intercultural contexts.

Presentations in business.

Reports in aintercultural comparison.

Course name: Contrastive English-German grammar

On successful completion of this course, a student

in terms of knowledge:

1. knows the basic terms in the field of comparative analysis

in terms of skills:

- 1. explains the differences between the types of structures in English and German
- 2. characterizes and recognizes the types of structures in English and German.
- 3. analyzes the structures in English and in German.
- 4. uses linguistic terminology when speaking about the similarities and differences in English and German.

in terms of social competences:

1. is ready to critically refer to literary sources.

Course learning content:

Introduction to comparative language analysis

Selected problems of morphology in the English-German contrastive approach (articles, prepositions, adjectives, verbs, nouns, passive voice, moods)

Selected problems of punctuation in contrastive English-German approach.

Selected problems of syntax in contrastive English-German approach

Selected problems of English-German translation.

Course name: Third language - French

On successful completion of this course, a student

in terms of knowledge:

- 1. knows the French alphabet and typically French diacritical marks and understands the principles of using this knowledge in communication.
- 2. knows and understands the basic rules of spelling and pronunciation in French to the extent that allows him/her to communicate in everyday situations.
- 3. knows the vocabulary in French for everyday life to the extent corresponding to the A2 language proficiency level, and understands the semantic and pragmatic meaning of the acquired words, expressions, as well as elements of grammar.
- 4. knows the conjugations of the most common French regular and irregular verbs used in everyday situations with regard to their conjugation in the present tense (le présent de l'indicatif), past tenses (le passé composé, l'imparfait, le passé récent) and future tenses (le futur proche and some forms of le futur simple) and understands the rules for the formation and use of these tenses in oral and written communication.
- 5. knows the imperative mode in French and understands the rules for its formation and use in oral and written communication.
- 6. knows French definite, indefinite and particle articles, prepositions and their functions in a sentence, French definite and indefinite personal pronouns and possessive and indicative pronouns and understands the principles of correct and adequate use of these elements of French grammar.
- 7. knows the discursive, pragmatic and socio-cultural rules for communicating in French in everyday situations adapted to A2 language proficiency level and relating to situations of oral interaction with native speakers (e.g. communicating in a store, in a café, in a restaurant, asking for directions and showing the way) and situations of monologue speech and dialogue about interests, daily life, favorite pastimes, holidays, travel or vacations, as well as reading with comprehension e-mails, websites, articles from portals and blogs and appropriately adapted excerpts from French-language literary texts, and writing e-mails, postcards, mini-articles and descriptions, memoirs and narratives.
- 8. knows the basic rules of savoir-vivre and the customs and traditions specific to modern French society as well as the most important facts of French history and geography and the country's cultural life from both the past and present and understands their importance to the French people.

in terms of skills:

- 1. can use knowledge of the French alphabet in oral communication, such as when spelling one's name or pronouncing French acronyms
- 2. can communicate in writing and orally, using his knowledge of the rules of spelling and pronunciation in French to a degree equivalent to the A2 language proficiency level.
- 3. can use the learned vocabulary adequately to the communicative context and in everyday situations to the extent corresponding to the A2 language proficiency level and can understand written and oral statements that contain familiar vocabulary, as well as recognize the meaning of unfamiliar words in a text based on contextual information.
- 4. is able to communicate in writing and orally in a grammatically correct and at the same time sociolinguistically, culturally and discursively appropriate manner to the A2 language proficiency level 5. can speak about selected tourist attractions of France or well-known figures from French-speaking countries, as well as about contemporary French society, especially on issues related to the rules of savoir-vivre, food, gastronomic and holiday customs and traditions, and can understand French-language texts dealing with topics of daily and cultural life of the French, as well as excerpts from French-language literary texts, articles from Internet portals and blogs adapted to A2 level.

in terms of social competences:

1. is ready to critically apply his/her knowledge and skills and to continuously develop and update them at different stages of his/her (self-)education

Course learning content:

French alphabet and French diacritical marks.

Basic rules of spelling and pronunciation in French.

French vocabulary for everyday life in the range corresponding to the A2 language proficiency level Grammatical knowledge in French corresponding to the A2 language proficiency level.

Discursive, pragmatic and socio-cultural principles for communicating in French in everyday situations adapted to A2 proficiency level, e.g. in situations of oral interaction with native speakers in a restaurant, asking for directions and showing the way, speaking monologue and dialogue about interests, daily life, favorite pastimes, holidays, travel or vacations, as well as reading with comprehension e-mails, websites, articles from portals and blogs and appropriately adapted excerpts from French-language literary texts, and writing e-mails, postcards, mini-articles and descriptions, memoirs and narratives.

Basic information about France and the realities of contemporary French society, such as selected tourist attractions in France, famous historical and contemporary figures from French-speaking countries, such as French rules of savoir-vivre, customs and traditions, including food, gastronomy and holidays, the characteristics of the French education system and cultural life in past and present France.

Course name: Third Language - Spanish

On successful completion of this course, a student

in terms of knowledge:

1. has extended knowledge about the organization of social life, everyday life, holidays and local, national and family customs in Spain and selected Spanish-speaking countries.

in terms of skills:

- 1. understands the teacher's instructions and utterances (audio and video recordings) when pronounced clearly at a natural pace and contain frequently used words and expressions used in everyday life
- 2. understands simple texts consisting of 10 to 20 sentences concerning everyday life, such as announcements, simple news texts, simple Internet posts, menus, public transport timetables, etc. and texts in textbooks corresponding to level A1-A2.
- 3. can communicate in simple situations requiring the exchange of opinions on familiar and typical topics, e.g. the surroundings, family, studies, work, personal interests, ways of spending free time and holidays. Can present and justify their opinion, ask for information and give guidance. Can formulate statements about the past and the future.
- 4. can write simple texts, describing their experiences, interests, opinions, as well as their surroundings and other people.
- 5. can pronounce the sounds of the Spanish language correctly and accentuate words correctly.

in terms of social competences:

- 1. can communicate in social situations that require an exchange of opinions on familiar and familiar and common topics such as the surroundings, family, studies, work, personal interests and leisure activities interests, leisure and holiday activities; can explain and justify his/her opinion, ask for information and give directions. observing the rules of polite language that need to be respected in Spain and Spanish-speaking countries in direct communication and by e-mail in both formal and informal situations. (greetings, making new acquaintances, commerce and services). and services).
- 2. can write simple texts that are used in various social situations observing the rules of polite language that need to be respected in Spain and Spanish-speaking countries in both formal and informal situations (e.g. correspondence in commerce and services, CVs, greetings on various occasions, a letter from a journey, official forms, etc.).

Course learning content:

Vocabulary related to the following topics: travel, tourism, describing places and people (character and external appearance), leisure activities, daily household activities and chores, ecology in everyday life, feelings, family, weather, sports, food, meals, international organizations and volunteering. Vocabulary used in the press, announcements, headlines, social media, phone call.

Basic issues related to the following grammatical topics: articles, number and gender of nouns and adjectives, agreement between nouns and adjectives, numerals, prepositions, personal pronouns, demonstratives, possessive and interrogative pronouns, present tense, past tenses: Pretérito Indefinido, Pretérito Perfecto, Pretérito Imperfecto, future tense: Futuro Simple, participles (gerundio and participio), conditional mood, basic conditional sentences, opposition of ser and estar, selected periphrastic verbal constructions, impersonal constructions, imperative without and with negation, Presente de Subjuntivo (regular and some irregular forms), direct and indirect object, temporal and spacial prepositions, adverbs, sentence and text connectors.

Extended material concering the articulation of sounds and intonation of sentences.

Extended socio-cultural material concerning the specific issues related to everyday life in Spain and selected Spanish-speaking countries, holidays and local, national and family customs.

Course name: English in tourism

On successful completion of this course, a student in terms of knowledge:

- 1. knows and understands to an advanced degree selected concepts, issues and complex problems in the field of tourism in English and in Polish on the basis of the missions of key tourism organizations in the world and in Poland (e.g. UNWTO, UNESCO WHC, Ministry of Sport and Tourism)
- 2. knows and understands to an advanced degree selected concepts, theories and complex problems and issues in the field of translation theory and specialized communication in Polish and English.

in terms of skills:

- 1. can create and analyze oral and written statements and multimedia presentations on complex topics in the field of tourism in English and Polish, using terminology in the field of tourism, multimedia technology, Internet tools and information sources.
- 2. is able to participate in discussions on selected topics in the field of tourism in English and Polish, both in oral and written form, as well as present and evaluate different opinions on complex problems.
- 3. can independently, analytically and critically interpret long and problem-oriented complex texts in the field of tourism, as well as charts and information obtained through Internet browsers, and other technologies, e.g. weather monitoring from WMO (World Meteorological Organization).
- 4. produces written translations of texts of various lengths on tourism topics from English into Polish and from Polish into English.
- 5. Performs interpretation consecutive and simultaneous (whispered) of short (2-5 minutes) speeches and conversations from English into Polish and from Polish into English, as well as a vista translation.

in terms of social competences:

- 1. is ready to critically apply the knowledge and skills he/she possesses and the need to constantly update them related to the changing conditions in interpersonal communication.
- 2. understands the responsibility of the work of an interpreter and intermediary in interlingual, international and intercultural communication and related ethical issues.

Course learning content:

Key tourism organizations in the world and in Poland: UNWTO, UNESCO WHC, Ministry of Sport and Tourism - the mission, history, role, people, projects - in order to develop, deepen and discuss complex issues related to current activities of selected organizations and entities.

UNWTO - United Nations World Tourism Organization and priority action areas designated in reports and plans created to implement them, e.g. Agenda 2030, Sustainable Tourism - A Journey to 2030; 17 SDGs (Sustainable Development Goals) - complex issues of the UNWTO organization's activities as a strategic leader - discussion, introduction, key information

Sustainable tourism promoted by the World Tourism Organization (UNWTO) - three perspectives: economic, socio-cultural, environmental - deepening knowledge in all three areas

UNESCO WHC - World Heritage List and key aspects in Poland, Europe and the world - discussing complex issues concerning selected sites and regions, endangered sites, entry criteria, etc.

Translation theory and specialized communication - selected issues in translation and specialized communication in the age of globalization, including professional ethics

The analysis of current speeches/topics from the UNWTO website - and the discussion, followed by creation of students' own longer and more complex speeches and written statements, presentations, on selected topics, using available online tools and multimedia technologies.

Current UNWTO conferences - discussing complex issues, watching and reading speeches, discussion, simulated participation and question-and-answer (Q&A) sessions.

Discussions and simulations: Students participate in complex discussions and simulations based on documents, websites (e.g. UNESCO WHC - World Heritage Centre), reports of international organizations and WTO symposia, reports of which are available on the WTO website.

Written translation: Current UNWTO and other conferences, meetings and workshops - discussing complex issues and translating texts of various lengths in writing

Oral interpretation: Current UNWTO and other conferences, meetings and workshops - discussing complex issues and interpreting texts, such as speeches, during simulations, role plays, etc.

Selected online tools, databases, e.g. Eurostat, information on UNWTO website - analysis, practical use, simulations, exercises, e.g. meteorological charts - reading, description, etc. - current, updated data, websites, ppt and multimedia presentations, as well as interactive charts based on surveys, data and measurements of international agencies and institutes are used - for use in discussing and presenting complex problems on tourism topics

Use of online statistical databases (e.g., Eurostat in classes on the importance of tourism to the economy, research on standards of living in Europe, the plan for achieving the 17 SDGs (Sustainable Development Goals) for Europe, as well as the use of interactive online applications (e.g., available through the website of the WMO - World Tourism Organization - in classes on global warming - UN Environment Programme charts compiling temperature measurement data and other indicators and data based on NOAA, NASA, UK-MetOffice, JMA - for use in discussing and presenting complex problems on tourism topics

Course name: Intercultural competence training On successful completion of this course, a student in terms of knowledge: 1. Knows selected definitions of concepts in the field of intercultural communication, such as culture and communication, in a broader and more insightful perspective.

in terms of skills:

- 1. Will be able to describe and analyze barriers to intercultural communication.
- 2. Will be sensitive to cultural differences and open to communication and working with people from different cultures.
- 3. Will be able to work in a team on different tasks, independently organize own work and the work of others.

in terms of social competences:

1. Will be able to use and critically refer to concepts in the field of intercultural communication, such as culture and communication and will be aware of the constant development of the knowledge in this field.

Course learning content:

A critical review of the definitions of culture and intercultural communication.

Intercultural communication in practice: analysis of potential barriers and misunderstandings in intercultural communication and how to avoid or mitigate them.

Intercultural competence in practice: knowledge, skills, attitudes.

Course name: Business German

On successful completion of this course, a student

in terms of knowledge:

- 1. understands the specialist terminology
- 2. understands the concepts of specialist communication
- 3. understands and takes part in a dialogue, discussion and polemics in German, on the subject of the specialist knowledge in selected areas of economics

in terms of skills:

- 1. communicates with specialists in the field of economics in German
- 2. mediates communication between specialists in selected areas of economics
- 3. formulates in German specialist texts from selected areas of economy, taking into account their genre characteristics

in terms of social competences:

1. is aware of the cultural determinants of specialist discourse in selected areas of economics in Poland and German-speaking countries and the differences between them

2. develops team work

Course learning content:

Features of LSP. Professional communication in the company.

Departments in the company. Circulation of documentation.

Job application.

Interview. First day at work.

Personal department- tasks, responsibilities and domcuments.

Financial department - tasks, responsibilities, docuements.

Producation - tasks, responsibilities, docuemnts.

Marketing-tasks, responsibilities, documents.

Negotiations in business.

Conflicts at work, possible solutions.

Introduction to project and team based work in a company.

Course name: German in tourism

On successful completion of this course, a student

in terms of knowledge:

- 1. knows and understands at an advanced level selected concepts, issues and complex problems in the field of tourism
- 2. knows and understands at an advanced level selected concepts, theories and complex problems and issues in the field of specialist communication

in terms of skills:

1. can create and analyze oral and written multimedia statements and presentations on complex topics in the field of tourism in German using terminology in the field of tourism, multimedia technologies, internet tools and information sources

- 2. can take part in discussions on selected topics in the field of tourism in German, in oral and written form, present and evaluate various opinions and positions on complex problems
- 3. can independently, analytically and critically interpret long and problematically complex texts in the field of tourism, as well as graphs and information obtained using online tools and technologies

in terms of social competences:

- 1. is able to critically apply the knowledge and skills and the adhere to the need to constantly update them in connection with the changing conditions in interpersonal communication
- 2. is able to understand the responsibility of the work of a translator and intermediary in interlingual, international and intercultural communication and related ethical issues

Course learning content:

Introduction to geography and tourism terminology (term 1)

Specialist communication - introduction and selected issues: equivalence, types of texts and methods of translation, specialist communication in the age of globalization, professional ethics (term 1) Sustainable tourism in Europe (term 1)

Travel reports from Deutsche Welle's website: analysis and discussion, and then creating longer and complex speeches and written statements, presentations, on selected topics, using available online tools and multimedia technologies (term 2)

Discussions and simulations: Students participate in discussions and simulations based on documents, websites and reports of international organizations (term 2)

Tourism in the Greater Poland region (term 2)

Course name: Multilingualism and multiculturalism in the European Union On successful completion of this course, a student in terms of knowledge:

- 1. is able to identify EU and Polish documents regarding multilingualism and multiculturalism
- 2. knows the concepts of multilingualism, multiculturalism, linguistic landscape
- 3. is able to analyze research in the above-mentioned areas

in terms of skills:

- 1. is able to describe EU and Polish documents regarding multilingualism and multiculturalism
- 2. is able to analyze selected documents and compare the recommendations with their implementation
- 3. is able to analyze the concepts of multilingualism, multiculturalism, linguistic landscape
- 4. is able to observe the above-mentioned phenomena and analyze them in the social, cultural, political and economic context
- 5. is able to conduct research in the above-mentioned areas
- 6. is able to work alone and in a group

in terms of social competences:

- 1. critically applies the knowledge and skills about bilingualism and biculturalism issues in solving cognitive and practical problems, and consulting experts when he/she has difficulty solving a problem on his/her own
- 2. is able to to responsibly define the opportunities and limitations of the acquired competence and responsibly adhering to the principles of professional ethics and caring for the achievements and traditions of the professions within applied linguistics

Course learning content:

Multiculturalism and multilingualism in terms of sociology - concepts and definitions

Selected EU and Polish documents on multilingualism and multiculturalism

Multilingualism in the context of the language policy of the EU and Poland

Multiculturalism in the EU in the context of socio-economic phenomena: migration and integration (cultural and linguistic)

Language minorities

Multilingualism in public space

Multilingualism and identity

Multilingualism and multiculturalism in the family

Multilingualism and multiculturalism versus education and work

Course name: Introduction to Intercultural Communication On successful completion of this course, a student in terms of knowledge:

- 1. Will know selected definitions of culture and communication.
- 2. Will know the dimensions of national cultures.

in terms of skills:

- 1. Will be able to indicate sources of potential verbal and nonverbal communication barriers in intercultural context.
- 2. Will be able to refer to the dimensions of national cultures critically.

in terms of social competences:

1. Will be able to show sensitivity to cultural differences and openness to communication and common action with people from various cultural environments.

Course learning content:

Culture and communication – definitions of the key terms of intercultural communication.

Sources of potential barriers in verbal and nonverbal communication in intercultural context.

Dimensions of national cultures based on Hofstede – critical interpretation.

Course name: Business English

On successful completion of this course, a student

in terms of knowledge:

- 1. understand the content of complex oral and written business communications
- 2. know the cultural background of business communication in English and communication in English in the context of globalization
- 3. has knowledge of current changes in business English as an international language and to update the knowledge in the field

in terms of skills:

- 1. kann formulate complex oral and written statements in the field of business in English
- 2. kann understand the content of complex oral and written business communications
- 3. can communicate in English in the context of globalization
- 4. independently uses appropriate information sources and linguistic corpora
- 5. keeps track of the current changes in business English as an international language and to update the knowledge in the field

in terms of social competences:

- 1. is ready for formulating complex oral and written statements in the field of business in English
- 2. is ready for communication in English in the context of globalization
- 3. is ready for independent use of appropriate information sources and linguistic corpora

Course learning content:

Extensive business language vocabulary (e.g. product, quality, marketing, international organizations, economic, e.g. the IMF, World Bank, OECD)

Linguistic and cultural differences in the activities of the business area in the context of globalization Extensive written texts characteristic of the business language (e.g. a report)

Spoken texts in the field of business in English (e.g. short presentation, extendedpresentation, group presentation)

Course name: Information and Source Education

On successful completion of this course, a student

in terms of knowledge:

- 1. knows common features and differences between the University's library and information system (University Library in Poznań, faculty libraries)
- 2. know rules and regulations for access to reading rooms and library loans (Lending Department), access to electronic content and AMU open digital projects
- 3. know types of information sources in libraries
- 4. know all services available in AMU libraries

in terms of skills:

- 1. uses his/her library account and all of its offered potential and options
- 2. makes searches and collect necessary material to be used during classes to fulfil the needs of individual courses of study as best as possible
- 3. uses all available information sources, both traditional and online, including the resources available for AMU students remotely and in open digital projects
- 4. makes up a bibliography of sources to his/her BA thesis properly, using appropriate reference management programs
- 5. makes the most of the services offered by the University's libraries (e.g. requesting or downloading copies for private use), without copyright infringements

in terms of social competences:

1. is able to conduct self-paced information and literature search and collect materials necessary for the most optimum use in individual study courses

- 2. is able to critically assess and evaluate sources of information
- 3. is able to make up a bibliography for BA thesis
- 4. is able to prevent plagiarism in his/her own work

Course learning content:

AMU library and information system:

- characteristics of common and disparate features of the University Library in Poznań and the faculty libraries
- basic rules for the use of the joint University library and information system
- rules and regulations for the use of library resources
- users' accounts and the advantages resulting from the offered options: remote registration, account characteristics, basic rules for book requesting, loan extensions, reservations, remote access to subscribed AMU research and scientific electronic content

Book search and requests of books, journals. Characteristics of library catalogues.

- AMU aggregated multi-search engine
- library online catalogue
- characteristics of the most important online catalogues in Poland, e.g. those of the National Library, KaRo Catalogue (catalogue of dispersed Polish libraries)

Student's research workshop:

- practical guidelines and tips on the search strategies in literature search: subject search, simple search, logical, and advanced searches in the online catalogue and in the AMU aggregated Multi-Search Engine, using the Boolean operators
- literature search for classes and diploma works in AMU remote research resources (open and subscribed databases, subject databases, e-journals, e-books, virtual libraries, and repositories

Student's research workshop:

- traditional sources of literature: bibliographies, encyclopaedias, dictionaries, monographs
- bibliography: types, citations, rules for adding footnotes and endnotes, subject bibliographies
- automated reference management programs

Plagiarism: definition and consequences, examples of plagiarism, ways to prevent plagiarism

Course name: Introduction to linguistics

On successful completion of this course, a student

in terms of knowledge:

- 1. names and explains basic concepts in linguistics
- 2. lists and describes major areas of linguistics and key contemporary advances in linguistics
- 3. systematizes general linguistic knowledge and its links with other research areas (e.g. social studies and medicine)

in terms of skills:

- 1. presents the contents, form and functions of essential linguistic terminology
- 2. describes the complex nature of language, variety of language forms and historical development
- 3. analyzes texts using relevant self-selected sources
- 4. identifies and describes language processes and phenomena based on the acquired knowledge in terms of social competences:
- 1. is able to effectively plan individual work and team work

Course learning content:

LANGUAGE STRUCTURE

COMMUNICATIVE COMMUNITIES

LINGUISTICS AND OTHER DISCIPLINES (PSYCHOLINGUISTICS, TRANSLATION STUDIES AND MEDICOLINGUISTICS)

Course name: Written language in public space

On successful completion of this course, a student

in terms of knowledge:

- 1. Knows and understands the complex nature of written language and communication in public space.
- 2. Knows and understands basic terminology of written practices in public space.
- 3. Knows and understands research methods used in the field.

in terms of skills:

- 1. Is able to analyze written practices and communication in writing in the social, cultural and historical context.
- 2. Is able to independently interpret written practices in social and cultural spaces
- 3. Is able to independently plan and carry out literature review and solve research problems in the field in terms of social competences:
- 1. Is ready to apply the acquired knowledge in a critical analysis of language phenomena in public space
- 2. Is ready to develop the knowledge and refer it to different social and cultural contexts

Course learning content:

Writing and contestation

Concepts and role of public space.
Writing and factors affecting writing practices
Writing and its function in public space
Mono- and multilingualism in public space
Mono- or multimodality in public space
Perception and interpretation of writing practices
Themes and research methods in writing practices in public space
Commemorating practices in public space