

M. Sc. Eng. Maciej Głowczyński

Summary of PhD thesis

Title: The influence of spatial media on the process of digital placemaking

Key words: digital placemaking, digital place representation, place, spatial media, digital geography

The research problem posed in this thesis concerns the influence of spatial media on the process of digital placemaking and their role in shaping human experience and behaviour related to space. The outlined research problem is relevant for three main reasons: the growing agency of spatial media in modifying the human experience of place, the reconfiguration of power and surveillance relations through these technologies, and the influence of spatial media on the creation of digital representations of places as part of the assemblage of place. The thesis consists of three main parts: theoretical-conceptual, empirical and synthesising. The first part presents the adopted theoretical and methodological orientation, as well as an introduction to theoretical issues, especially the digital turn in geography, the concept of place in social sciences, including its transformations related to the development of digital technologies, spatial media and digital placemaking. In the second part, the patterns of the digital placemaking process in spatial media were identified, the ways of creating digital representations of places in spatial media were determined, and the role of spatial media in shaping place experiences was identified. In the synthesising part, the model of relations between spatial media, human and place in the process of digital placemaking were described, together with the answers to the raised research questions.